

FOR IMMEDIATE RELEASE



VIRGIN HOTELS LAS VEGAS CELEBRATES PRIDE MONTH WITH AN ARRAY OF ENTERTAINMENT AND SPECIALS

With live performances in 24 Oxford and The Shag Room, and dining events at Kassi Beach House.

LAS VEGAS (May 29, 2024) – Throughout the month of June, **Virgin Hotels Las Vegas**, part of Curio Collection by Hilton, will celebrate pride through showcasing LGBTQ+ musicians and artists as well as special activations at the coastal Italian experience **Kassi Beach House**. A portion of proceeds raised from these activations as well as specialty pride cocktails and ticket sales on select dates for the resort’s residency **Lady Like – A Retro Modern Burlesque Show** will be donated to **The Center**, a local nonprofit that provides resources and guidance to members of the LGBTQ+ community in need.

New to Virgin Hotels Las Vegas this year will be a **Gallery to Go Art Vending Machine**. An innovative way to showcase and support art, this unique vending machine provides both local and LGBTQ+ artists a direct way to showcase and sell their art for \$5 - \$25. There will be a launch party on Sunday, June 9 to celebrate the new installation.

Following the launch of the Gallery to Go Art Vending Machine on June 9, guests can see a showcase of Vegas LGBTQ+ icons inside **24 Oxford** with **Gipsy presents GLITZ: The Show Kids Show with a special performance by Plasma** from season 16 of *RuPaul’s Drag Race*. Written, produced, choreographed and performed by Ferly Prado & Estevan Velasco and live music performed and arranged by Oscar Alejandro, *GLITZ* was inspired by Garrett Pattiani and the history of Gipsy Nightclub. The 90-minute production highlights the impactful history that the LGBTQ+ community has had, not only Las Vegas, but the music industry as a whole. The up-and-coming drag queen Plasma will make a special appearance in this performance, bringing her wit and beauty to the stage. After making a lasting impact in *RuPaul’s Drag Race*, Plasma was dubbed “the new Broadway Baby of *RuPaul’s Drag Race*” by Broadway World. More information and tickets can be found [here](#).

Two ground-breaking shows will be held at 24 Oxford throughout pride month, **For the Girls** On **June 15**, *For the Girls* will stop at 24 Oxford on its 2024 tour. This energetic show is a tribute to drag culture from the creators of *RuPaul’s Drag Race Werq The World Tour*, *RuPaul’s Drag Race Night of the Living Drag Tour* and *RuPaul’s Drag Race Vegas LIVE!* *For the Girls* details the history and importance of lesbian culture through dance, music and iconic lesbian celebrities portrayed in drag. The performance stars

Bosco, Daya Betty and Lady Camden, the season 14 finalists of *RuPaul's Drag Race*. More information and tickets can be found [here](#).

In partnership with the iconic clubs **Piranha** and **Gipsy**, Kassi Beach House will throw two special events in celebration of pride month. On Wednesday, June 12, the coastal Italian restaurant will throw a special pride House Party, complete with a DJ at 7pm, drink specials starting at 9pm and a guest appearance from renowned artist **Robin Slonina**, who will perform a live body painting on drag star Kahanna Montrese. They will also host a pride brunch on Saturday, June 15 from 11a.m. - 3p.m. that will have entertainment from Gipsy, including special guests from previous seasons of *RuPaul's Drag Race*. The restaurant will also offer two specialty cocktails, The Love Potion and a Passion Pride Margarita, for \$19 each throughout the entire month of June. For more information and to RSVP, please visit the website [here](#).

In the resort's intimate lounge **The Shag Room**, guests can partake in a special Upside-Down Tea-Party on Father's Day, Sunday, June 16, **Daddy's Upside Down Tea Party**. Featuring a unique menu for the holiday including rainbow macarons, funfetti cake pops unicorn parm cookies and more, those in attendance will be treated to specialty teas, delectable small bites and a riveting performance from Elise Victoria (\$49). To RSVP for this unique tea party, please visit the website [here](#).

For those planning on staying on property, there will also be an all-new hotel offer, **Sun and Games, Pride Edition**. Using code PRIDE, guests can receive up to 30% off room rates. Must be 21 or older, offer valid through July 31, 2024 at 10am PST. Travel through December 31, 2024, management reserves all rights. For more information and to book, please visit the website [here](#).

To learn more about these activations at Virgin Hotels Las Vegas, please visit virginhotelslv.com/pride.

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About Virgin Hotels Las Vegas

Located just over a mile from the epicenter of the Strip, Virgin Hotels Las Vegas is a reimagined integrated resort that delivers a vibrant and inclusive environment for travelers and locals alike. Virgin Hotels Las Vegas features 1,500 Chambers and suites across three towers, a 60,000 square foot casino and sportsbook, a five-acre desert pool oasis with a multi-functional lawn, a renowned live music and entertainment theater, and a collection of 12 food and beverage outlets that includes the legendary Nobu, and the Kassi Beach House and Beach Club experience. Virgin Hotels Las Vegas is part of the Curio Collection by Hilton and has been consecutively awarded the AAA Four Diamond Award since its first year of operation. For more information, visit www.virginhotelslv.com.

About Virgin Hotels

Virgin Hotels is a luxury lifestyle hospitality brand that combines heartfelt service and a personalized hotel experience inspired by the innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for over 50 years. Each property intermixes a passion for food and beverage with music, design, and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. The current portfolio includes seven hotels - Virgin Hotels Chicago, Virgin Hotels Dallas, Virgin Hotels Nashville, Virgin Hotels New Orleans, Virgin Hotels Las Vegas, Virgin Hotels Edinburgh

and Virgin Hotels New York City, followed by Miami and Denver in 2025 as well as the launch of Virgin Residences. In addition, Virgin Hotels continues to explore hotel, conversions, and ground-up development in Boston, Los Angeles, Austin, Philadelphia, Seattle, London, and more.

About Curio Collection by Hilton

[Curio Collection by Hilton](#) is a global portfolio of more than 140 individually remarkable hotels handpicked to immerse guests in one-of-a kind moments in the world's most sought-after destinations. Each hotel in the Curio Collection evokes a bespoke story through distinctive architecture and design, world-class food & beverage and curated experiences, while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](#). Experience Curio Collection by Hilton by booking at [curiocollection.com](#) or through the industry-leading [Hilton Honors app](#). Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Curio Collection by Hilton at [stories.hilton.com/curio](#), and follow the brand on [Facebook](#), [Instagram](#) and [Twitter](#).

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