

**FOR IMMEDIATE RELEASE**



## **KASSI BEACH CLUB AT VIRGIN HOTELS LAS VEGAS TO OPEN SATURDAY, MAY 4**

*The new 21+ pool offers a refreshing food & beverage menu, music, bottle service and complimentary entry.*



*High-res renderings and images can be found [here](#)*

**LAS VEGAS (April 18, 2024) – Kassi Beach Club**, the brand-new 21+ pool experience debuting at **Virgin Hotels Las Vegas**, part of Curio Collection by Hilton, announces its official opening date, **Saturday, May 4**. Hotel guests, tourists and locals alike are invited to experience the new paradisaal oasis with **complimentary entry** all season long.

Created in partnership with **Wish You Were Here Group** and its coastal Italian sensation **Kassi Beach House**, the new concept will elevate the beach club experience with a combination of classic offerings like bottle service packages and sounds by local DJs mixed with an opulent, relaxing Mediterranean atmosphere, complete with a carefully curated food and beverage menu. Keeping in line with Kassi Beach House's laid-back, coastal vibe, Kassi Beach Club will boast a diverse music format featuring tropical house, top 40 and Nu-disco genres.

The Kassi culinary team has created a refreshing and delectable menu boasting items meant to enjoy poolside including watermelon salad, seasonal fruit platters with whipped yogurt dipping sauce, tuna tartare, grilled platters featuring steak, shrimp and vegetable skewers and more.

Kassi Beach Club is pleased to offer Vegas-style bottle service, without the Vegas-style price tag. Bottle service packages start at \$500 with options for two to three bottles, which includes energy drinks, water, juice and mixers. Kassi Beach Club will also offer bottomless bottles of rosé for \$75 on Fridays for ladies.

The beverage menu features traditional pool cocktails along with a robust menu of spritzes including a Venetian Spritz, Elderflower Spritz, Aperol Spritz and Lillet Spritz. Signature cocktails and boozy treats including spiked watermelon margarita and hibiscus vodka popsicles round out the coastal Italian menu.

Kassi Beach Club will be open Friday – Sunday from 11:00 a.m. – 7:00 p.m. Beginning May 8, Kassi Beach Club will open at 7:00 p.m. every Wednesday as an extension of Kassi Beach House’s popular weekly House Party.

Kassi Beach Club reservations can be booked [online](#). please visit [VirginHotelsLV.com](http://VirginHotelsLV.com) or [Kassibeach.com](http://Kassibeach.com). Follow Virgin Hotels Las Vegas on [Facebook](#), [Twitter](#) and [Instagram](#) for the latest updates and [Kassi Beach House](#) on Instagram.

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#### **About Kassi Beach House**

From restaurateur Nick Mathers, creator of LA’s Élephante and other notable venues, comes Kassi Beach House, a European style restaurant and lounge with Coastal Italian and Greek influences, poolside at Virgin Hotels Las Vegas. Mathers and his Wish You Were Here Group offer food, drinks and DJ lineups evoking the party lifestyle inspired by the laidback trattorias & tavernas found amongst the Mediterranean islands. Kassi Beach House is located at 4455 Paradise Rd, Las Vegas, NV 89109; at Virgin Hotels Las Vegas. Keep up with Kassi Beach events and happenings on Instagram/Facebook.

#### **About Wish You Were Here Group**

Wish You Were Here Group is a hospitality and lifestyle group built on creating unforgettable dining experiences inspired by travel. The group’s multi-concept portfolio is responsible for some of the most beloved restaurants, cafes and bars across the country, which aim to transport guests to other parts of the world. Each property has its own unique vibe influenced by different cultures and cuisines and delivers delicious food and cocktails alongside exceptional service in thoughtfully designed spaces. Wish You Were Here Group’s restaurants, bars and lounges are currently in destinations including Las Vegas, Los Angeles and New York City with many more to come.

#### **About Virgin Hotels Las Vegas**

Virgin Hotels Las Vegas is a reimagined and re-conceptualized casino resort. The property is part of Curio Collection by Hilton and has been consecutively awarded the AAA Four Diamond Award since its first year of operation. The integrated resort intermixes a passion for food and beverage with music and culture and features three hotel towers totaling over 1,500 Chambers and suites; the 60,000 sq. ft. Mohegan Casino Las Vegas operated by Mohegan and the Mohegan Sun Sportsbook powered by

Betfred; a five-acre desert pool oasis and a multi-functional event lawn; live music and entertainment theater with 4,600 capacity operated by AEG Presents; 24 Oxford showroom accommodating 650 guests; and an exclusive portfolio of twelve food and beverage venues including Night + Market, the legendary Nobu, Michael Morton and David Morton's ONE Steakhouse, Kassi Beach House from restaurateur Nick Mathers, Casa Calavera, famous Afters Ice Cream, Pizza Forte by the Ferraro Family and signature Virgin Hotels restaurants and bars including The Kitchen at Commons Club, The Bar at Commons Club, The Shag Room and Funny Library Coffee Shop. The property is owned by JC Hospitality, LLC, in partnership with Juniper Capital Partners, Virgin Group, LiUNA, Fengate Asset Management, Dream, and Orlando Development. The off-Strip playground is located at 4455 Paradise Road. For more information, visit [www.virginhotelslv.com](http://www.virginhotelslv.com).

### **About Virgin Hotels**

Virgin Hotels is a luxury lifestyle hospitality brand that combines heartfelt service and a personalized hotel experience inspired by the innovation and smart disruption that Sir Richard Branson's global Virgin Group has pioneered for over 50 years. Each property intermixes a passion for food and beverage with music, design, and culture, fusing with the local landscape and providing a vibrant and inclusive environment for travelers and locals alike. The current portfolio includes five hotels—Virgin Hotels Chicago, Virgin Hotels Dallas, Virgin Hotels Nashville, Virgin Hotels New Orleans, Virgin Hotels Las Vegas, and newly launched Virgin Hotels Edinburgh. New properties in Glasgow and New York City debuted in 2023, and new locations in Miami and Denver are expected to open in 2025 as well as the launch of Virgin Residences. In addition, Virgin Hotels continues to explore hotel, conversions, and ground-up development in Boston, Los Angeles, Austin, Philadelphia, Seattle, London, and more.

### **About Curio Collection by Hilton**

[Curio Collection by Hilton](#) is a global portfolio of more than 140 individually remarkable hotels handpicked to immerse guests in one-of-a kind moments in the world's most sought-after destinations. Each hotel in the Curio Collection evokes a bespoke story through distinctive architecture and design, world-class food & beverage and curated experiences, while providing the benefits of Hilton and its award-winning guest loyalty program [Hilton Honors](#). Experience Curio Collection by Hilton by booking at [curiocollection.com](http://curiocollection.com) or through the industry-leading [Hilton Honors app](#). Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Curio Collection by Hilton at [stories.hilton.com/curio](https://stories.hilton.com/curio), and follow the brand on [Facebook](#), [Instagram](#) and [Twitter](#).

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